



**Contact:** Megan Godfrey, Moji  
(847) 201-3635  
[megan@gomoji.com](mailto:megan@gomoji.com)

## **Moji Teams with Medco Sports Medicine to Introduce its Revolutionary Line of Mobile Icing Products**

*2010 Medco Sports Medicine Catalog will offer Moji's cutting-edge icing solution, which makes icing comfortable, convenient, and effective for athletes on the go.*

**Chicago, IL, January 20, 2010** – Moji, a manufacturer and marketer of recovery and pain relief products, recently launched a new line of mobile icing products that will be featured in the 2010 Medco Sports Medicine Catalog to be released April 1<sup>st</sup>. Medco Sports Medicine, a division of Patterson Medical, is one of the largest suppliers of medical products to athletic trainers, sports medicine professionals, physical therapists, and schools.

Research supports cold therapy as one of the simplest, safest, and most effective methods for reducing inflammation and relieving pain, yet many athletes forgo this natural remedy due to its inconveniences and inadequate product options available. Designed to be worn on the go, Moji's mobile icing products help athletes fit the critical practice of icing into their schedules more comfortably and conveniently.

“Moji products are effective, easy to use, and have given us a lot of flexibility to be able to treat our student-athletes anytime and anywhere. In most instances, starting cold therapy as soon as possible is a key component in injury management and Moji allows us to get a head start on the competition,” said Michael Gilmartin, Assistant Athletic Director for Sports Medicine at the University of Illinois, Chicago.

Medco Sports Medicine will distribute Moji Knee Ice and Moji Back Ice, offering athletic trainers and sports medicine professionals a more practical icing solution to help improve pain management, injury prevention, and daily recovery. Both products feature Moji's revolutionary two-piece design, consisting of a Moji Compression Wrap and Moji Cold Cell, which allows for complete mobility and range of motion while providing 20 minutes of targeted cooling.

The ergonomic form-fitting design of Moji's premium wrap delivers a more effective and comfortable icing experience for athletes of all levels. For a copy of the 2010 Medco Sports Medicine Catalog, and to

purchase Moji products, please contact your local Medco representative. Call (800) 556-3326, or visit [www.medco-athletics.com](http://www.medco-athletics.com).

### **About Moji**

Based in Chicago, IL, Moji was founded in 2007 with the goal of keeping people active and pain-free. Moji offers innovative recovery and pain relief products, constructed of premium materials, to support active lifestyles at any age. Moji products were developed in collaboration with top Sports Medicine Doctors, World-Class Athletes, Physical Therapists, Trainers, and Engineers. In addition to its products, Moji offers a web based library of original and expert third-party content to promote education as an integral part of injury prevention, recovery, and pain relief.

### **About Medco Sports Medicine**

Medco Sports Medicine, located in Tonawanda, New York, just outside of Buffalo, is the leading value added distributor of equipment and supplies to Professional, College, and High School Athletic Trainers in the United States. For more information about Medco, please contact Donald R. Laux, Director of Marketing, at (716) 807-3024. Medco is a subsidiary of Patterson Medical, which is one of three divisions of Patterson Companies.

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